

FINANZ27 REGISTRATION

17 and 18 March 2027, Kongresshaus Zurich



Early Bird until 31 May 2026

register now and benefit

from attractive rates

SPONSOR

Billing Address Details

Company

Address

P.O. Box

Postcode, city

Company name for online listing

Contact person (first & last name)

Email

Phone

Mobile

Email for online listing

This email address will be publicly visible on the FINANZ website.

PARTICIPATION OPTIONS

☐ Presentation & Sponsor Wall



CHF 5,800.00

Prices valid until 31.05.2026

- Own presentation in a seminar room
- Sponsor Wall illuminated (1 x 2.25 m)
- Small sideboard for storage

☒ Expert Panel & Sponsor Wall



CHF 5,500.00

Prices valid until 31.05.2026

- Expert panel participation
- Sponsor Wall illuminated (1 x 2.25 m)
- Small sideboard for storage

☐ Sponsor Wall



CHF 4,375.00

Prices valid until 31.05.2026

- Sponsor Wall illuminated 1 piece (1 x 2.25 m)
- Small sideboard for storage
- excl. standing table and bar stool

ADD-ONS

Programme

- ☐ Additional expert panel participation 1,750.-
- ☐ Additional own presentation 1,950.-

Sponsor Wall

- ☐ Additional Sponsor Wall 2,975.-
- ☐ Standing table & 2 bar stools 840.-
- ☐ Screen 40 inch 750.-
- ☐ Brochure rack 150.-
- ☐ Power connection T13 265.-

FINANZ Magazin

- ☐ 1/2-page advertisement 2,500.-
- ☐ 1/1-page advertisement 3,500.-
- ☐ 1/1-page article 3,600.-
- ☐ 2/1-page article 6,200.-

☐ Premium Sponsoring



CHF 27,900.00

Prices valid until 31.05.2026

- max. 2 Premium Sponsors
- 30 m² stand space (own stand construction or via organiser – stand construction not included)
- Expert panel and own presentation included
- Further services according to the service overview

☐ Advanced Sponsoring



CHF 14,900.00

Prices valid until 31.05.2026

- max. 10 Advanced Sponsors
- 9 m² stand space (own stand construction or via organiser – stand construction not included)
- Expert panel or own presentation
- Further services according to the service overview

☐ Startup Sponsor Wall



CHF 1,990.00

Prices valid until 31.05.2026

- Sponsor Wall 1 piece (1 x 2.25 m)
- 5-minute pitch at the Open Forum

Startups are defined as companies no older than 5 years. The final evaluation will be made by the organiser. Participation as a startup at FINANZ is only possible once.

SERVICE OVERVIEW / INCLUDED SERVICES

	Expert Panel & Sponsor Wall	Presentation & Sponsor Wall	Sponsor Wall	Startup Sponsor Wall	Premium Sponsoring	Advanced Sponsoring
Sponsor Wall incl. backlit graphic (graphic: 1000 x 2300 mm)	x	x	x	x		
Small sideboard for storage	x	x	x			
Free WiFi	x	x	x	x	x	x
Use of meeting areas	x	x	x	x	x	x
Storage space	x	x	x	x	x	x
Access to the Sponsor Catering Zone	x	x	x	x	x	x
Participation in networking event (first event day from 6:00 PM)	x	x	x	x	x	x
Sponsor tickets / staff passes	5 items	5 items	5 items	3 items	15 items	10 items
Visitor tickets	30 items	30 items	15 items	10 items	100 items	60 items
Set-up & dismantling	x	x	x	x		
Social media presentation as sponsor	1	1	1	1	2	1
Sponsor profile/entry on the FINANZ website incl. app	x	x	x	x	x	x
Expert panel participation 1x	x				x	x*
Own presentation 1x		x			x	x*
Stand space					30 m ²	9 m ²
Logo presence on all advertisements & tickets					x	
Banner in the FINANZ app					x	
1/1-page advertisement or 1/1-page expert article in the FINANZ Magazine and e-Book					x	x**
Logo on the cover of FINANZ Magazine					x	
Logo in the footer of FINANZ website (1 year) incl. link					x	
Logo on the programme screens on site					x	
Individual on-site marketing opportunities (in coordination with organiser)					x	

*Either own presentation or expert panel participation

**1/2-page advertisement or 1/1-page article

EXPERT PANEL TOPICS

Multiple selections preferred

- | | | |
|---|--|--|
| ☐ Alternative Investments | ☐ Fixed Income / Convertibles | ☐ Private Markets |
| ☐ Commodities | ☐ Investment Strategies | ☐ Real Estate |
| ☐ Digital Assets | ☐ Pension Funds | ☐ Structured Products |
| ☐ Digitalisation / Fintech | ☐ Passive Investments | ☐ Other / Own Topics |
| ☐ Equities | ☐ Politics / Economics | |
| ☐ ESG | ☐ Precious Metals | |

Comment on Panel Topics / Focus

ADDITIONAL SPONSORSHIPS

All available additional sponsorship opportunities can be found in the [Sponsorship Document](#). It includes on-site visibility options as well as online formats such as podcast or video sponsorships.

Visibility Sponsoring

- 1/2-page advertisement or 1/1-page expert article in the FINANZ Magazine and E-Book
- Name included in all advertisements
- Logo (small) on online tickets
- Banner in the FINANZ app
- Social media promotion - 1 post on LinkedIn and Twitter (video/image + description)
- Logo on programme screens on site

- | | | |
|--------------------------|---|--------------|
| ☐ | _____ | CHF 9,900.00 |
| - | Mention as a sponsor on FINANZ website | |
| - | Banner in newsletter sent to FINANZ visitors (approx. 15,000 recipients) | |
| - | Individual marketing opportunities on site (in coordination with organiser) | |
| - | Podcast sponsorship of 2 episodes: mention in intro, outro and in the show notes, and a 20-30 second spot (services as per podcast sponsorship) | |

Lanyard Sponsoring

- | | | |
|--------------------------|----------------------------------|--------------|
| ☐ | <u>Max. 4 sponsors</u> | CHF 4,500.00 |
| ☐ | <u>Exclusive lanyard sponsor</u> | CHF 9,900.00 |

Video Sponsoring

- Spot / trailer (10-15 sec.) before the recorded Expert Panel / Crypto Panel
- Mention + link in video description on YouTube
- Publication and distribution of sponsored video via FINANZ social media channels

- | | | |
|--------------------------|-------------------------|--------------------|
| ☐ | <u>1 video</u> | CHF 2,500.00/Video |
| ☐ | <u>2-3 videos</u> | CHF 2,000.00/Video |
| ☐ | <u>4 or more videos</u> | CHF 1,900.00/Video |

The selection of videos is based on the following criteria:

1. Priority for expert panel recordings is given to Premium and Advanced Sponsors
2. Priority is also given to expert panel participants
3. Final allocation is at discretion of organiser

The video sponsorship provides an online presence on our YouTube channel. Here is an example: [YouTube](#)

Open Forum Sponsoring

☐ _____ CHF 11,250.00

Max. 1 Open Forum Sponsor

- Sponsor Wall on left and right of Open Forum screen – graphics visible on site and in the video recordings
- Option to organise your own panel
- Logo presence on screen between panels/presentations
- Naming of Open Forum: “Example Company Open Forum”

Podcast Sponsoring

☐ 2 episodes CHF 525.00

☐ 4 episodes CHF 850.00

☐ 8 episodes CHF 1,450.00

- Intro and outro mention (“This episode is supported by *Your Company”)
- Spot / trailer (20–40 sec.) in middle of episode (1 unit)
- Mention and link in show notes
- Publication and promotion of sponsored podcast episode on FINANZ social media channels

App Sponsoring

☐ Banner in the app CHF 650.00

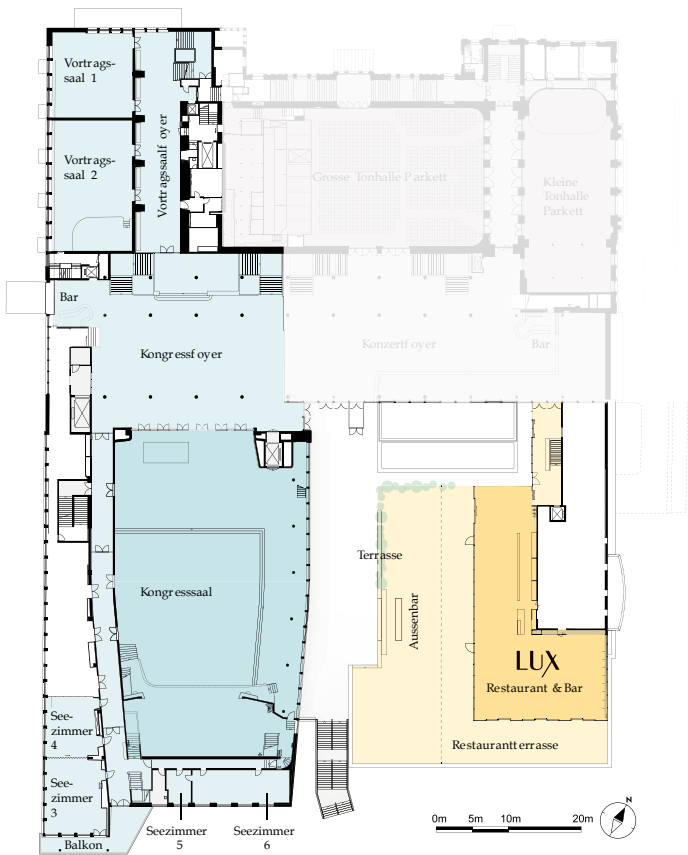
☐ Push notification CHF 200.00

The FINANZ app is active from the beginning of January to the end of March, supporting the visitors before, during and after the event. **Banner placement** (500 × 250 px) in the programme section, on the social wall and in other prominent areas of the app. **Push notification:** Your personalised message will be sent to all active app users – ideal for drawing attention to a specific programme item or your brand (max. 250 characters incl. emojis). Maximum digital visibility – right where attendees are most engaged.

INDIVIDUAL SPONSORING SERVICES

Networking event	☐	- First event day from 6:00 PM: networking event for sponsors and visitors - Logo presence during event (via projector or banner) - Option to distribute giveaways at event - Option to display (up to two) own banners during event - Multiple sponsors possible	CHF 4,990.00
Newsletter	☐	Banner (reach approx. 15,000 recipients)	CHF 2,500.00
Social media	☐	Post on LinkedIn, X (formerly Twitter) and Instagram (image/video/text)	CHF 290.00
Giveaways	☐	Welcome giveaway (entrance area)	CHF 1,850.00
	☐	Walking giveaway (away from your own booth/presence)	CHF 980.00
On site	☐	Logo display on programme screens on site	CHF 1,500.00
	☐	Placement of your flyer on chairs before start of a specialist panel	CHF 590.00
	☐	Sausage, ice cream, roasted chestnut stand, etc. – price excl. third-party costs	CHF 2,500.00
	☐	Catering area sponsorship – logo presence in the bistro / F&B serving area e.g. counters, roll-ups, branded counters	CHF 4,850.00
	☐	Photo wall / selfie spot with branding – popular and shareable, with your logo or slogan on the hashtag frame	CHF 4,750.00
	☐	Lounge sponsorship – exclusive branded lounge area (including furniture)	CHF 9,900.00
	☐	Presence at the venue entrance with branded vehicle, flags, banners, etc.	CHF 2,990.00
Own idea	☐	For individual sponsorship enquiries, please contact: info@finanzmesse.ch – we are open to your ideas!	

OVERVIEW KONGRESSHAUS



TERMS AND CONDITIONS

Registration is considered final. After the registration deadline of 31.05.2026, the early bird prices will no longer apply.

Prices are valid until 31 May 2026. For registrations after 1 June 2026, the regular prices in accordance with the FINANZ27 standard contract will apply.

The prices are exclusive of VAT. The invoice for the programme participation and Sponsor Walls is payable within 20 days of receipt, net. Additional services are payable within 20 days net after the event or after receipt of final invoice.

By signing, the company confirms that it has taken note of the event regulations. It declares that it accepts and will comply with the rules and any future instructions that may be issued.

Please submit the signed contract to:
info@finanzmesse.ch or by mail to
JHM Finanzmesse AG, Uraniastrasse 32, 8001 Zurich

Registrations after the Early Bird date of 31 May 2026 remain possible. However, as of 1 June 2026, the official standard contract (including the regular terms and prices) for FINANZ27 will apply and will be sent to sponsors separately.

Place/date

Stamp and legally binding signature

EVENT REGULATIONS FINANZ

(hereinafter referred to as FINANZ)



1. Organisation

Organizer: JHM Finanzmesse AG, Uraniastrasse 32, 8001 Zurich
Phone: +41 44 241 30 60, Email: info@finanzmesse.ch, Website: www.finanz-ch.ch

2. Scope / Acceptance of the Terms and Conditions

These regulations apply to all participating organizations and sponsors of FINANZ. By booking a participation option or sponsorship service, the participant accepts the following conditions as binding.

3. Booking & Contract Conclusion

Booking is carried out via contract or the online platform. The booking becomes legally binding upon confirmation by the organizer. The number of Premium and Advanced packages is limited.

4. Participation Requirements

Participants are companies whose services and/or sales programs correspond to the objectives of FINANZ.

5. Withdrawal from the Contract

If a registered participant withdraws before 30 November 2026, this will be free of charge. If the withdrawal occurs between 1 December 2026 and 31 December 2026, a cost contribution of 50% of the booked services will be charged. If the withdrawal occurs after 31 December 2026, the participant is liable for 100% of the booked services. If a speaker fails to appear, the participant is liable for the costs. The participant may provide a substitute speaker in consultation with the organizer.

6. Payment Terms

The tariffs and payment conditions are specified in the registration. All prices are exclusive of VAT. Upon signing the contract, the booked services become due for payment. Participants who fail to meet their payment obligations will be denied access to the presence area (sponsor wall / sponsor stand) and participation in the program (panel discussion / presentation). After expiry of the payment deadline, default interest of 5% will be charged. For presence areas and booked program participations (e.g. presentations or panel discussions) whose invoices are not paid by the specified due date, the organizer reserves the right to allocate them otherwise. The participant's original payment obligation remains fully valid, including any consequential costs arising from non-payment. Orders placed after 31 December 2026 will be charged with a 20% surcharge due to higher costs for short-notice requests from external suppliers.

7. Allocation of Presence Areas

The placement of presence areas (sponsor walls / sponsor stands) and additional visibility services is determined by the organizer. Placement requests will be considered where possible. The organizer reserves the right to adapt placements to spatial requirements. Objections must be submitted in writing within 10 days of dispatch of the hall plan. In urgent and justified cases, the organizer may assign a different location that is reasonable in size and position. If a participant subsequently requests relocation, the participant remains fully liable for the originally allocated space if it cannot be re-let.

8. Sponsor Walls and Sponsor Stands

Staffing of presence areas (sponsor walls / sponsor stands) is optional and not mandatory. Shared use of presence areas by non-registered companies is prohibited. Each company must register independently as a participant. Sponsor Walls: All sponsor walls are constructed by the same supplier to ensure optimal coordination. Furniture, additional sponsor walls, screens, etc. can be requested individually from the organizer. Own banners, furniture, or electronic devices are not permitted. Graphics for sponsor walls cannot be reused. Sponsor Stands: Plans for custom-built stands by sponsors (Premium or Advanced) must be submitted to the organizer on time with the technical registration. Stand design must align with the overall appearance of the event. The official construction height for external stand builders is 2.50 m. Higher stand constructions require approval from the organizer.

9. Attractions and Catering

Demonstrations and attractions at presence areas are welcome but must not disturb neighboring exhibitors. The assessment lies with the organizer. Participants may offer beverages and snacks (food & beverage) to visitors at presence areas, which must be sourced through the official caterer. Special arrangements require approval from the organizer. Further catering regulations can be found in the General Terms and Conditions of Kongresshaus Zurich. Areas outside the assigned presence area may not be used for advertising or other purposes. Promotional activities outside the assigned area require written approval from the organizer. Participants who violate fair competition rules under the Swiss Federal Act against Unfair Competition (UWG) may be excluded by the organizer or charged a surcharge. The minimum surcharge is CHF 1,000.

10. Participation in the Program

The allocation of program participation slots is determined by the organizer. If a sponsor cancels a booked program participation (own presentation, panel participation, or similar), the sponsor remains fully liable for the allocated slot if it cannot be otherwise reallocated. Participants and partners who have booked or planned their own presentation and invite external speakers are required to inform the organizer in advance. External speakers are defined as natural persons who are neither employed by the registered participant nor engaged in a contractual mandate with them. If an external speaker represents a financial institution that, based on its target group and business interests, qualifies as a potential participant of FINANZ, a fee of CHF 2,450.00 per external speaker will be charged.

11. Set-up and Dismantling Times

Set-up: Tuesday, 16 March 2027, 8:00 a.m. – 8:00 p.m.
Dismantling: Thursday, 18 March 2027, 4:00 p.m. – 10:00 p.m.
Unauthorized early set-up or dismantling before the end of the event will be penalized with a contractual penalty of CHF 2,000. In addition, the organizer reserves the right to charge all costs and claims incurred as a result of non-compliance with the set-up and dismantling times.

12. House Rules & Event Location

Event location: Kongresshaus Zurich, Claridenstrasse 5, 8002 Zurich, Switzerland. The house rules of Kongresshaus Zurich form an integral part of these regulations. Regulations regarding fire protection, decoration, escape routes, and catering must be strictly observed. Further information can be found in the General Terms and Conditions and the house rules of the Kongresshaus Zurich event location.

13. Noise Regulations & Fire Safety Guidelines

Noise regulations and fire safety guidelines are governed by the General Terms and Conditions and the house rules of the Kongresshaus Zurich event location.

14. Waste Disposal

Waste disposal will be carried out before and after FINANZ as well as daily after each event day. In the case of disproportionate waste disposal costs caused by a participant, the organizer reserves the right to subsequently charge the participant for the costs incurred.

15. Insurance / ESG Project Funding

Public liability insurance is mandatory. The organizer offers such insurance. If the participant has their own insurance, written proof must be provided to the organizer. Liability of the organizer and participants: The organizer assumes no duty of care for exhibition goods, stand equipment, or materials stored on or around the presence areas and excludes all liability. The participant is responsible for ensuring that protective devices are installed on exhibited equipment in compliance with accident prevention regulations. The participant is liable for any damage caused by their exhibition goods, particularly during set-up and dismantling.

16. Ticketing

Sponsors and partners receive separate promo codes in accordance with their booked package for their own staff and for clients or visitors. The organizer is entitled to review and cancel tickets obtained via promo codes at any time and without the consent of the sponsor or partner, in particular in the case of individuals or companies on the sell-side or potential sponsors or partners, if the participation does not correspond to the character, purpose or participant structure of FINANZ. The right of cancellation applies exclusively to promo code tickets; any fees already paid will be fully refunded and the ticket holders will be informed by email. Tickets for the sponsor's or partner's own staff are excluded from this review and cancellation right.

17. ESG Project Funding

FINANZ supports an ESG project annually. A voluntary contribution is charged per sponsor:
• CHF 25.- for participations with a sponsor wall
• CHF 6.-/m² for individual stands (Premium and Advanced sponsors)
Rejection of the voluntary contribution is possible by email.

18. Miscellaneous

All orders and agreements relating to FINANZ must be made in writing. Verbal orders may be accepted in urgent cases but must be confirmed in writing. If orders are placed only verbally or if forms are submitted late by the participant, the organizer assumes no guarantee for execution. Orders placed after 31 December 2026 will be subject to a processing fee of 20%. During the duration of FINANZ, the sponsor undertakes not to hold any financial-sector events or events "in connection with FINANZ" at Kongresshaus Zurich without the written consent of the FINANZ organizer. Prices are valid according to the contract for registrations up to 31 May 2026.

19. Force Majeure & Cancellation

The organizer is entitled to postpone, shorten, extend, or cancel FINANZ for compelling reasons or in the event of force majeure. This applies in particular to official restrictions, pandemics, political or economic events, as well as industry-related difficulties. In such cases, participants and visitors are not entitled to withdraw from the contract or claim damages. If unforeseeable political or economic events, industry-related difficulties, official orders, or force majeure prevent the event from taking place, the organizer undertakes to refund payments made by participants and visitors, less costs already incurred. No claims for damages shall arise for participants, sponsors, or visitors from the justified non-performance of FINANZ.

20. Applicable Law and Place of Jurisdiction

All legal relationships between participants, sponsors, visitors, and the organizer are subject to Swiss law. The place of jurisdiction is the domicile of the organizer. All verbal agreements, approvals, and special arrangements must be confirmed in writing; otherwise, they shall not be recognized.

21. Binding Nature

The sponsor/participant declares their agreement with these conditions and undertakes to comply fully with the regulations. In the event of disputes, the German version of the Event Regulations / FINANZ registration shall prevail.

Organizer of FINANZ
JHM Finanzmesse AG
Zurich, February 2026

Wednesday, 17 March 2027, 9:00 a.m. – 6:00 p.m.
Thursday, 18 March 2027, 9:00 a.m. – 4:00 p.m.